



# 2026 SCARECROW FESTIVAL

## SPONSORSHIP LEVELS



**Purchase Online Today or Complete Form!**

	Diamond \$10,000 Only 1!	Sapphire \$5,000 Only 2!	Ruby \$2,500 Only 4!	Emerald \$1,000	Opal \$500	Topaz \$50-\$499
Guided Tours of Christopher Farm & Gardens AND YMCA Camp Y-Koda						
Logo/Recognition on Scarecrow Billboard Display						
Logo/Recognition on 2027 Summer Camp T-Shirt						
Advertisement in Festival Program Brochure (each tier has a different size)				Recognition only		
Signage & Recognition around Festival Grounds						
1 Free Scarecrow Submission to the Contest						
Recognition & Link on Camp Y-Koda's Website (Diamond is eligible for logo)						No Link
Shout-out on Camp Y-Koda's Social Media Sites						
Festival Passes & Parking Passes (each tier gets a certain amount)						

### Impressions & Reach

Below is our marketing plan sketched out (which is dependent upon our sponsorships!) that include:

- Website Advertising
- Social Media (Facebook, Instagram, Tiktok, LinkedIn)
- Print Advertising
- Event Calendars
- Community Chambers
- Email Blasts
- Directories
- Posters in local Venues
- Banners/Yard Signs
- Event Program
- Schools and Organizations

### Tier Festival & Parking Passes

The following tiers will receive the amount of tickets per each sponsorship purchase:

Topaz - 5 General Tickets Only (if \$200+, receives an additional 2 parking pass)

Opal - 25 General Tickets & 5 Parking Passes  
 Emerald - 50 General Tickets & 10 Parking Passes  
 Ruby - 100 General Tickets & 15 Parking Passes  
 Sapphire - 250 General Tickets & 25 Parking Passes  
 Diamond - 500 General Tickets & 50 Parking Passes



YMCA Camp Y-Koda & The Christopher Farm and Gardens Presents the  
**7<sup>TH</sup> ANNUAL SCARECROW FESTIVAL – SPONSOR**  
 Saturday & Sunday, October 10-11, 2026 - 9:00am - 4:00pm  
 Located at Christopher Farm & Gardens, W580 Garton Road, Sheboygan, WI 53083

Contact Name: \_\_\_\_\_  
 Group/Business Name: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
 Mailing Address (Street): \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**SCARECROW SPONSORSHIPS AVAILABLE:**

- \$10,000 - Diamond Sponsorship
- \$5,000 - Sapphire Sponsorship
- \$2,500 - Ruby Sponsorship
- \$1,000 - Emerald Sponsorship
- \$500 - Opal Sponsorship
- \$50 - \$499 - Topaz Sponsorship



\*\*Please email your logo/graphic to kemmons@sheboygancountyymca.org.

**TOTAL AMOUNT DUE \$** \_\_\_\_\_

**PAYMENT**

All Payment is required in order to reserve your spot in the contest. All entries are nonrefundable.

- Pay by Cash, I will mail my payment to Camp Y-Koda or I will stop by to pay in-person
- Check # \_\_\_\_\_, All checks or money order payable to Sheboygan County YMCA
- Credit Card # \_\_\_\_\_ Exp Date \_\_\_\_\_ Security Code \_\_\_\_\_
- Check here if you would like a camp representative to call for payment. Payment can be made over the telephone.

**PLEASE READ & SIGN:**

I understand that YMCA Camp Y-Koda and The Christopher Farm & Gardens may use photographs and videos of scarecrow entires/sponsorships and entry information for publicity and promotion of the event, including the publication of award recipients. **If you would like your scarecrow returned to you, you must notify the Festival Director, Kaitlyn Emmons prior to Saturday, October 10, 2026. If you do not notify the Festival Director prior to this date, your scarecrow will be discarded.**

I hereby agree to waive any claim or liability I may have on the YMCA or The Christopher farm and Garden arising out of use of the facility, and further agree that I will indemnify and save harmless the YMCA from any and all claims brought against the YMCA or The Christopher Farm and Garden, its members and volunteers, on account of death, injury, or damage to persons or property received by any persons by reason of acts or omissions of the users in their use. I also agree to waive any claims against the YMCA or The Christopher Farm and Garden, its staff and volunteers for injuries or damages that may result from the conduct of other persons, including participants at event. I understand the above responsibilities and I give permission for all people in my party to be photographer or videoed at the event.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_