



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



6TH ANNUAL SCARECROW FESTIVAL CONTEST

Hosted by YMCA Camp Y-Koda & The Christopher Farm and Gardens

Saturday – Sunday, October 11 – 12, 2025 • 9:00am – 4:00pm

10 % OFF EARLY BIRD ENTRY FEE	ENTRY FEE	CATEGORIES
\$350	\$400	Large Business (large workforce, international, industrial, etc.)
\$100	\$150	Small Business/LLC (boutiques, landscape services, salons, bakeries, etc.)
\$50	\$75	Non-Profit
\$25	\$50	Family, Friends & Individuals
FREE	\$50	Farms (Veggie, Animals, Fish, etc.)
FREE	FREE	All About Kids (Schools, Childcare Centers, Day Cares & Child Community Clubs)

Create a scarecrow to be displayed at our Scarecrow Festival and you could be this year's winner! Design a scarecrow depicting your favorite fairytale, storybook, animal, fantasy figure, or anything you can dream up!

Your work will be displayed outdoors so please use sturdy materials. Help us decorate our festival for this fall event!

Our Scarecrow Festival is a fundraiser event and all proceeds go to:
YMCA Camp Y-Koda, a 501(c)3 Organization.



- **EARLY BIRD DEADLINE IS AUGUST 31, 2025** and Early Bird rate includes 2 extra tickets & 1 parking pass
- **Past Competitor?** you will qualify for the early bird rate until September 1, 2025.
- **All Contest Participants will receive 2 free tickets & 1 parking pass.**
- **All About Kids Category:** Your class/group will receive 1 free ticket per student. ONLY students/groups who worked on the scarecrow can receive a ticket. Parents & other family members will need to purchase a ticket.

**COMPLETE YOUR
FORMS ONLINE!**



2025 SCARECROW CONTEST

Rules and Regulations

We invite you to participate in our 2025 Scarecrow Contest at our 6th Annual Scarecrow Festival. Let your imagination run wild and be eligible to win!

RULES

- Groups are welcome to submit more than 1 entry. Each entry is required to have it's own form completed and payment is required at time of registering.
- We accept entries right up until the event date, however we encourage you to submit your entry early.
- ALL Scarecrows must have a description to go along with entry.
- Entries must be hand-made & designed. Use care in choosing your materials.
- Display must fit in a 6 feet x 6 feet space.
- Display cannot go past 10 feet tall.
- Display must be self-supporting, weatherproof in wind or rain. All decorations must be firmly attached.

Please provide a sign to go in front of your scarecrow. You can purchase a 18"x24" sign for \$5.00. If purchasing through camp, it will be a corrugated lawn sign with your group name and/or logo/design. All logo/designs must be sent to Kaitlyn at kemmons@sheboygancountyymca.org. Image formats accepted: JPEG, PNG or PDF.

All entries will be on display during the Scarecrow Festival hours, Saturday October 11, 2025 and Sunday, October 12, 2025 between 9:00am - 4:00pm.

SET-UP

Prior to the date, a festival representative will contact you to arrange a day & time for you to set up your scarecrow. Set-up dates are Thursday, October 9, 2025 or Friday, October 10, 2025. Set up & event will be held rain or shine. Please plan accordingly for set-up if it is raining outdoors.

HOW TO GET ELIMINATED

We encourage all groups and scarecrow entries to be creative as possible, however we do prohibit the following use of items & have a few rules to follow when designing & constructing your scarecrow. **If one or more of the following below items/designs are used in the design or construction, YMCA Camp Y-Koda and The Christopher Farm and Gardens reserve the right to eliminate the scarecrow.**

- Political or overly violent scarecrows
- Yard Inflatables
- Commercial Costumes, rubber or plastic masks, etc.
- No perishable goods, glass or appliances
- No Electricity (anything that needs an outlet; battery operated items can be used)
- If the scarecrow display goes past the 6 feet X 6 feet space provided.

VOTING & JUDGING

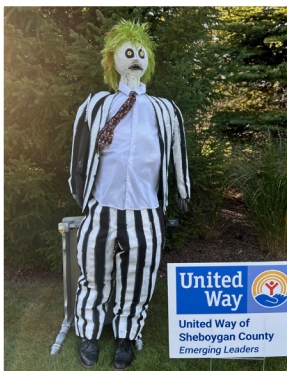
Entries will be formally judged during the Scarecrow Festival. Our ticketing table will choose random guests throughout the course of each day to carry a clipboard and to take score for us. The first place winner will receive a commemorative trophy to bring home.

ALL Guests will have the opportunity to vote for their favorite scarecrow at stations throughout the festival. Winners of this contest will receive a goodie bag!

Winners will be contacted by phone or email within 1-2 weeks after the event. Winners will also be announced on Camp Y-Koda's social media pages, and email blast.

QUESTIONS

For additional inquiries, questions or concerns, please contact Camp Y-Koda at (920) 467-6882 or the Festival Director, at kemmons@sheboygancountyymca.org





YMCA Camp Y-Koda & The Christopher Farm and Gardens Presents the
6TH ANNUAL SCARECROW FESTIVAL – CONTEST
Saturday & Sunday, October 11-12, 2025 – 9:00am – 4:00pm
Located at Christopher Farm & Gardens, W580 Garton Road, Sheboygan, WI 53083

Contact Name: _____

Group/Business Name: _____

Phone: _____ Email: _____

Mailing Address (Street): _____

City: _____ State: _____ Zip: _____

☐ I WILL PROVIDE MY OWN LAWN STAKES ☐ I NEED LAWN STAKES: How Many? _____ (UP TO 3)

SCARECROW CATEGORIES AVAILABLE:

****Early Bird Cost Deadline is Sunday, August 1, 2025. Past contestants receive early bird until September 1, 2025.**

- ☐ \$400 - Large Business (EARLY BIRD IS \$350)
☐ \$150 - Small Business/LLC (EARLY BIRD IS \$100)
☐ \$75 - Non-Profit; (EARLY BIRD IS \$50) Tax ID #: _____
☐ \$50 - Family, Friends & Individual (EARLY BIRD IS \$25)
☐ \$25 - Farms (EARLY BIRD IS FREE)
☐ FREE - All About Kids (Schools, Childcare Centers, Day Cares & Child Community Clubs)
How many student tickets? _____



- ☐ **OPTIONAL PURCHASE:** \$5 Lawn Sign for your display. If you do not choose this, please provide your own!
**Please email your logo/graphic to kemmons@sheboygancountyyymca.org.

TOTAL AMOUNT DUE \$ _____

PAYMENT

All Payment is required in order to reserve your spot in the contest. All entries are nonrefundable.

- ☐ Pay by Cash, I will mail my payment to Camp Y-Koda or I will stop by to pay in-person
☐ Check # _____, All checks or money order payable to Sheboygan County YMCA
☐ Credit Card # _____ Exp Date _____ Security Code _____
☐ Check here if you would like a camp representative to call for payment. Payment can be made over the telephone.

PLEASE READ & SIGN:

I understand that YMCA Camp Y-Koda and The Christopher Farm & Gardens may use photographs and videos of scarecrow entires/sponsorships and entry information for publicity and promotion of the event, including the publication of award recipients. **If you would like your scarecrow returned to you, you must notify the Festival Director, Kaitlyn Emmons prior to Saturday, October 12, 2025. If you do not notify the Festival Director prior to this date, your scarecrow will be discarded.**

I hereby agree to waive any claim or liability I may have on the YMCA or The Christopher farm and Garden arising out of use of the facility, and further agree that I will indemnify and save harmless the YMCA from any and all claims brought against the YMCA or The Christopher Farm and Garden, its members and volunteers, on account of death, injury, or damage to persons or property received by any persons by reason of acts or omissions of the users in their use. I also agree to waive any claims against the YMCA or The Christopher Farm and Garden, its staff and volunteers for injuries or damages that may result from the conduct of other persons, including participants at event. I understand the above responsibilities and I give permission for all people in my party to be photographer or videoed at the event.

Signature: _____ Date: _____



2025 SCARECROW FESTIVAL

SPONSORSHIP LEVELS



Purchase Online Today!

	Diamond \$10,000 Only 1!	Sapphire \$5,000 Only 2!	Ruby \$2,500 Only 4!	Emerald \$1,000	Opal \$500	Topaz \$1-\$499
Guided Tours of Christopher Farm & Gardens AND YMCA Camp Y-Koda						
Logo/Recognition on Scarecrow Billboard Display						
Logo/Recognition on 2026 Summer Camp T-Shirt						
Advertisement in Festival Program Brochure (each tier has a different size)				Recognition only		
Signage & Recognition around Festival Grounds						
1 Free Scarecrow Submission to the Contest						
Recognition & Link on Camp Y-Koda's Website (Diamond is eligible for logo)						No Link
Shout-out on Camp Y-Koda's Social Media Sites						
Festival Passes & Parking Passes (each tier gets a certain amount)						

Impressions & Reach

Below is our marketing plan sketched out (which is dependent upon our sponsorships!) that include:

- Website Advertising
- Social Media (Facebook, Instagram, Tiktok, LinkedIn)
- Print Advertising
- Event Calendars
- Community Chambers
- Email Blasts
- Directories
- Posters in local Venues
- Banners/Yard Signs
- Event Program
- Schools and Organizations